



About LJR

Our Mission

LJR's mission is to be an intelligent, trusted partner delivering research and consulting of the highest quality to inform the strategic litigation decisions facing trial lawyers and corporate counsel. Our goal is to use proven and reliable empirical social science tools for the successful resolution of challenging cases.

Our Philosophy

Excellence is our habit.

Our research standards are among the highest in the nation, time-tested and refined to assure you of data and results you can trust. On cases large or small, you can expect excellence in our ability to learn the complexity of your case and the decisions you face, to recommend and deliver meaningful and cost-effective research, and to offer sage counsel every step of the way.

Our work is custom-designed for you.

LJR is different from other trial consulting firms. We are not a research mill with pre-packaged products or questionnaire items. Our work on your case is unique and custom-designed based on a deep understanding of case issues and your needs, while bringing to bear our vast experience on other cases. We bring fresh eyes to your case - whether it is our first or twenty-first with similar claims.

Jurors are competent to do their job.

We have interviewed thousands of real and mock jurors about their trial experiences and their reactions to all types of litigation matters. One thing is abundantly clear: jurors take their job seriously and want to do their job well. However, all too often, jurors report that trials are not communicated in a way they can understand. Jurors expect the lawyers and witnesses to teach them as well as argue. Our philosophy is based on the principle that trial lawyers and witnesses are obligated to teach and to communicate effectively if jurors are to do their best work in deciding your case.

Your consultant is a hands-on, accessible member of your trial team.

You will have a personal relationship with and direct access to your jury consultant, whether you require feedback about a key motion, a witness Q&A, jury instructions, or even an invoice. The most successful engagements are those in which the Leggett Jury Research team is considered part of your team. We have been in the trenches with our clients and are not afraid to roll up our sleeves to assist you in any way possible.



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Visual communication tools are essential to deliver your message at trial.

The best teachers know that some students learn visually and that visual aids improve students' retention of material. Trial lawyers and witnesses should deliver their message through concise and thematic testimony or argument, punctuated with effective visuals. Our philosophy is based on the belief that demonstratives and exhibits are important tools to assure your message is being received and remembered.